

## Movers & shakers

*October 01, 2014*

Rose Associates named Marc Ehrlich as its new chief financial officer. Prior to joining the New York-based firm 18 months ago as project manager focusing on the adaptive reuse of the landmark Lower Manhattan skyscraper at 70 Pine Street, Ehrlich was president and chief operating officer of the Las Vegas-based Panorama Group.

Andrea Mignone joined Rose Associates as manager of residential marketing, directing marketing and lead generation efforts for new developments and initially focusing on 70 Pine. Mignone joins Rose from The Marketing Directors.

Eastern Consolidated promoted Steven Zimmerman, the firm's 2013 "Most Promising Broker of the Year," to director from associate director. He has closed more than \$100 million in transactions, in two years.

Erik Storz joined HFF as a director in its New York office focusing on debt and equity-placement transactions. He will also focus on multi-housing properties. He previously worked at Berkadia Commercial Mortgage and the Staubach Company. Before he entered real estate 14 years ago, Storz played three seasons as a linebacker for the NFL's Jacksonville Jaguars.

Galleria Group hired Shawn Kim as a senior managing agent. Kim will lead a team at the firm specializing in rentals; he has closed more than 1,000 rental deals in his career.

**Michael Sottile** joined **Siderow Commercial Group** to lead **its new Hospitality & Hotels division**. **Sottile** came from Picken Real Estate where he learned nightlife and hospitality brokerage. He started in residential real estate at Sotheby's International Realty.

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